

JINDAL FIRST GRADE COLLEGE FOR WOMEN

(MANAGED BY PRAGUN JINDAL PHILANTHROPIC ORGANIZATION)
JINDAL NAGAR, TUMKUR ROAD, BENGALURU-73



COMMERCE FORUM

ANNUAL REPORTS

2017-18

REPORT ON ARISTA- The best and unique talent

Number of students benefited- B.com (UG & PG)

YEAR: 2017-18

Purpose of the event:

ARISTA- The best and unique talent and intra college festival search the exclusive and identify the prominent talent among the students. Every year it's been experience a wonderful outcome and successful event, the inter College fest showed degree of changes in excitement level of the students who go through the monitor was academic life and also help the students to showcase all kinds of talents hidden within them.

The event was organized in the academic year 2017 and 2018 by Veronica committee (commerce and Management) it was scheduled on April 20th and 21st 2018 at JPS auditorium. The events were Ice breaking, best manager, Product launch, Business quiz, Debate & Treasure Hunt.

Program outcome:

1. Product launch event- Be an entrepreneur- design your product manufacture and sell it. The students learnt about the various steps which is involved regarding the customer needs product design testing of the product and also various marketing strategies and advertisement in order to reach its respective audience. Students had opportunity to present it novel conceptions a bit of creativity and also innovation.
2. In treasure Hunt competition students witness their smartness teamwork time management it and also fun during this event.
3. Ice breaker event intended the students to form themselves into a team and helped them to know each other, expose their talents and Express opinion on respective teams.
4. Quiz event enriched the knowledge earned and gained from the event and game access to you mind and ability and the response from the students was overwhelming. Prove the capacity and capability of the students.
5. Best manager event groom the qualities of a manager in the students and trained dam to become a successful future manager with good communication mentoring sponsoring the future leaders. The learnt about trying of new things experiments with new ideas leadership qualities self discipline and also discovered their strengths through the event.
6. Debate- students learnt the power of reasoned arguments, compelling evidence, improving critical thinking skills, analyzing the issues - coming up with the solutions, communication skills etc.,





2. WHITE KNIGHT CLUB ACTIVITIES:

The following events were conducted from White Knight Club

- a. Corporate quiz on 3/11/2017 – II year B.Com & BBA students
- b. Mock Parliament on 3/11/2017 – Ruling party & Office Bearers.

Program outcome:

- Maximum no of students participated and gained knowledge.
- Students actually go to know how the parliament works
- Students gained knowledge regarding the current affairs and events.

